

ABSTRACT OF THE DISCLOSURE

A cord for reinforcing a tire formed by shaping a bundle prepared by paralleling a plurality of metallic wires having substantially circular sections in an unstranded state with a binder of a polymer material having a melting point of 50°C to 200°C. The polymer material is preferably low-density polyethylene or medium-density polyethylene. The diameters of the metallic wires are preferably 0.15 to 0.3 mm.